
HELLO. I'M MACKENZIE PHILLIPS,

A GRAPHIC DESIGNER.

PROFILE.

I am a detail-oriented, motivated, graphic designer seeking a full-time role. I'm an organized team player who loves to collaborate on creative projects. I hope to apply my skills in Adobe Illustrator, Photoshop, After Effects, and InDesign to support your company's creative requests.

CONTACT INFO.

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MY EXPERIENCE.

Graphic Designer

Los Angeles, CA (remote) - 2020

- Improve and edit art-work, photos, charts, and other graphic elements
- Assist team in the development of content and brand ideas
- Create assets for social media and email newsletter including static and animated graphics and advertisements
- Produce, edit, alter, and deliver designs on time and to specification

Licensing Assistant at It's A Wonderful World Inc.

Los Angeles, CA - 2020

- Creating and designing sales forms for internal use
- Editing photos for sales team catalogues
- Responsible for artwork inventory and organization of licensing proofs
- Coordinating artwork repairs with clients and artwork specialists
- Ensuring licensing proofs are distributed to licensors on time

Junior Production Artist at DFS

Los Angeles, CA - 2019

- Responsible for supporting the marketing team across a multitude of print and digital projects including print and digital ads, video editing, retail signage, event marketing, and creative asset management
- Creating on-brand graphic design and typography solutions for marketing collateral
- Responsible for the production and distribution of marketing materials to DFS North America locations

EDUCATION.

2015 - 2019
Bachelor of Arts in Design
University of California, Davis